



DLG Feldtage®

Meet the crop professionals

12-14 June 2018

DLG International Crop Production Center
Bernburg, Germany



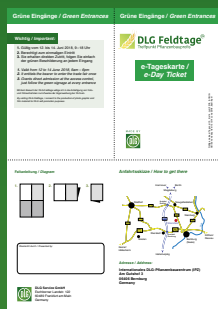
INVITATION SERVICE AND TICKETS

With a direct approach and personal invitation, you can reach the right customers for your stand.

Invite your existing customers, new customers and partners to DLG-Feldtage 2018 and use vouchers as effective and inexpensive advertising to draw attention to your stand.

E-VOUCHER

Send the individual e-vouchers to your customers by e-mail or use them for your digital marketing campaigns.



- Valid for one day between 12–14 June 2018
- Prices : 16 EUR
15 EUR (from 100 used tickets)
14 EUR (from 500 used tickets)
- Are sent to you within 2 days via e-mail
- Available until 5 June 2018
- Your company name and stand number is already printed on the e-ticket

PAPER VOUCHER

Send the paper vouchers by post or hand them over personally to your customers. The paper vouchers have to be redeemed online before the trade fair.



- Valid for one day between 12–14 June 2018
- Prices: 18 EUR
17 EUR (from 100 used tickets)
16 EUR (from 500 used tickets)
- There is a processing and shipping time for your order of approx. 6–14 days
- Available until 25 May 2018

HOW IT WORKS

- Order the desired number of vouchers in the Exhibitor Service Portal (ESP) under Service offers → Entrance tickets and promotion material → > 51 vouchers for day tickets.
- The paper vouchers are sent to you by post within 6 to 14 days. Please indicate the necessary online registration when handing them out. At www.dlg-feldtage.de/registration your customer can redeem his voucher into a valid e-ticket by entering the 14-digit code on the paper voucher.
- The e-vouchers are sent to you by email in an Excel file within a few days. The Excel file contains links and corresponding 14-digit registration codes. Share the links by e-mail or use the codes for your marketing campaigns.
- All vouchers must be registered online before the start of DLG-Feldtage. After successful online registration, your customers receive their e-tickets via e-mail as PDF or mobile tickets for smartphones
- **After the fair you will be charged only the vouchers used on-site.**



YOUR ADVANTAGES DUE TO ONLINE REGISTRATION

- Due to online registration, the visitor data is directly available to you in an online portal. You know immediately who has redeemed your vouchers. The access to the online portal will be sent to you via e-mail when your order is released.
- During and after the trade fair you will also see in the portal who has used your vouchers on-site.
- You can use the visitor data for the direct approach of your customers before, during and after the trade fair, thus following the success of your marketing campaigns.

MADE BY



DLG Service GmbH

Eschborner Landstraße 122
60489 Frankfurt am Main
Germany

ORDER THROUGH THE ESP

<https://portalfeldtage.dlg.org>

ANY QUESTIONS

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