

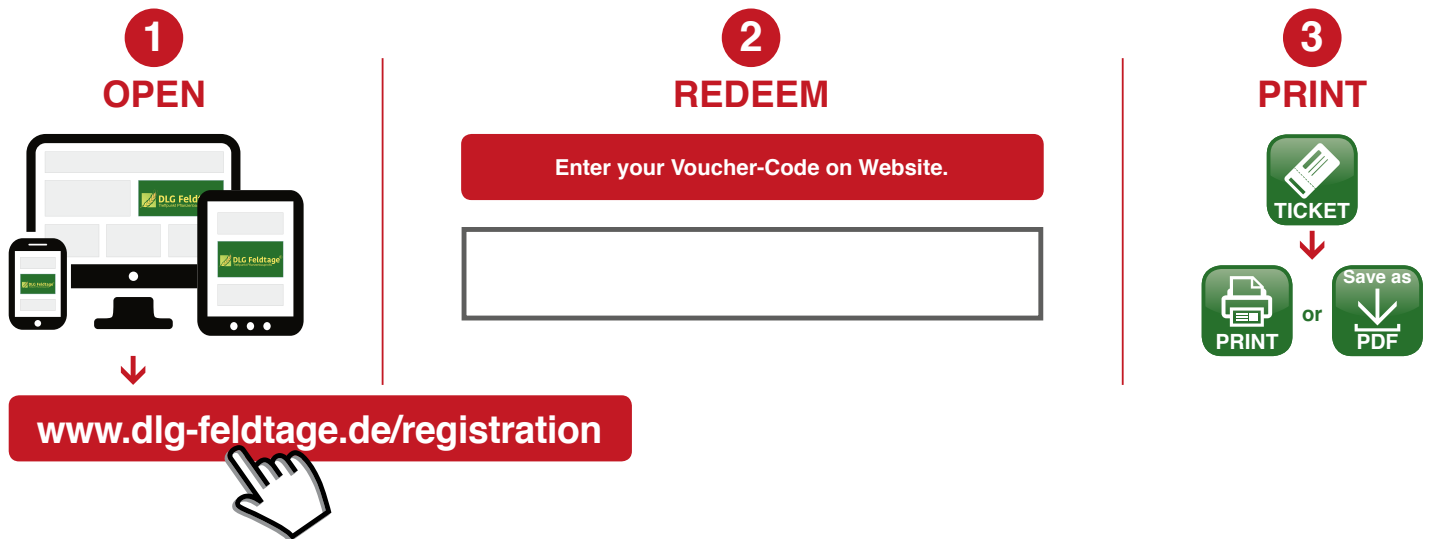
## IMPORTANT INFORMATION FOR YOUR CUSTOMERS!



### THIS VOUCHER IS NO ENTRY TICKET!

You can print your entry ticket after a short online registration or save it as a mobile ticket on your Smart Phone.

#### How your customers can redeem the voucher:



#### The benefits of using this voucher for your customers:

- Planning the trade fair visit interactively at home using their own user account for all DLG trade fairs and thus the world's largest business database.
- Fast access to the trade fair (Green signs at every entrance).
- Staying informed about all the news from the DLG-Feldtage.

#### The benefits for you:

- Registered visitor data are available to you without delay through an online portal. You will be given access by email on dispatch of your order.
- Electronic data gathering at registration will immediately tell you who has redeemed your voucher and used it on site.
- Use the visitor data to approach your customers directly – before and after the fair.