



DLG Feldtage^{DLG}

Meet the crop professionals

www.dlg-feldtage.de | facebook.com/dlgfeldtage



SAFE BUSINESS

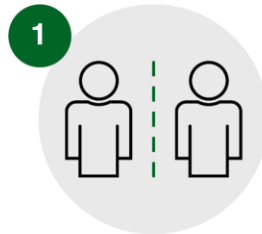
MORE SAFETY FOR SUCCESSFUL BUSINESS

- Hygiene concept
- Information and conditions for exhibitors and their partners

MADE BY



As the organiser, we are making every effort to ensure your safety during your visit to the trade fair grounds. We are therefore in close coordination with the responsible health authorities. With immediate effect and until further notice, the technical guidelines will be supplemented with protective measures concerning behaviour, distances and hygiene:



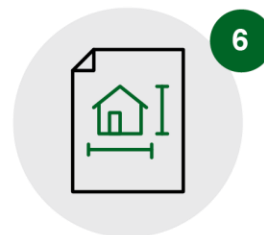
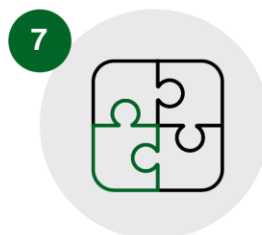
Grounds-wide regulations and measures

1. Behaviour at the grounds
2. General protective measures at the grounds
3. Registration, admission, payment
4. First aid
5. Traffic routes, communal areas, presentation areas



Further information and conditions for exhibitors and their service partners

6. Stand construction and stand design
7. Stand organisation
8. Catering and hospitality in stand areas
9. Contact tracking
10. Assembly and dismantling



As a visitor, exhibitor or service provider, please always observe the following points, which are necessary for the successful implementation of the protective measures. As the organiser, we reserve the right to make changes and adjustments.

Further information: Technical organisation
 contact persons: Hagen Lange, Wilfried Wolf
 +49 69 24788 – 229 · techorga@dlg.org

Grounds-wide regulations and measures



1 Behaviour at the grounds

- When entering and exiting the event as well as throughout the entire period of the event, all persons at the trade fair grounds are obliged to adhere to a minimum distance of 1.50 m from one another ('minimum distance' in the following).
- Wearing mouth and nose protection is mandatory in all marquees and buildings at the exhibition grounds. This also applies in all locations in which it is indicated (e.g. in the machine demonstration area) and in all locations in which adherence to the minimum distance is not possible.
- Please always observe the currently applicable hygiene regulations issued by the Federal Centre for Health Education (greeting without handshake, coughing/sneezing into the crook of the arm, regularly washing hands, avoiding touching one's face).




2 General protective measures at the grounds

- Covering an area of 45 ha, the exhibition grounds are very extensive and, thanks to their wide visitor routes, offer an outstanding infrastructure that guarantees the highest of hygiene standards.
- When events are conducted, the cleaning frequency is additionally increased; entrance and exit areas, toilets, etc. are also disinfected several times per day.
- Disinfectant dispensers can be found in the entrance areas, in toilet facilities, in the forums and in conference areas.
- Throughout the trade fair grounds, transparent partition walls made of glass and plastic will also be installed at all counters at which contact between employees and service providers takes place (e.g. in the press centre, at the cloakrooms, at information points and in service offices).
- Signs will be used to point out the protective measures at the trade fair grounds.
- Takeaway food and drinks will primarily be available in the outdoor areas.
- Fixed daily contingents of admission tickets will be available to limit the number of persons at the exhibition grounds to a permissible maximum (pursuant to the applicable coronavirus regulations).



3 Registration, admission and payment

- As part of the current measures, the prior registration of all persons is the prerequisite for entrance to and remaining at the exhibition grounds.
- The recording of all essential personal information is intended to ensure that any necessary tracking of category 1 contact persons pursuant to the specifications of the Robert Koch Institute  can take place.
- **Visitors** will exclusively receive their tickets in advance and online via the DLG-Feldtage ticket shop. Tickets cannot be purchased and previously purchased tickets cannot be registered on site. Each ticket is valid for a defined exhibition day. No multi-day tickets will be issued.
- **Visitors** who wish to visit the trade fair on several days must register for each individual day.
- **Exhibitors** will continue to receive multi-day tickets. However, it will be necessary to specify the days present or days of use in advance, as the maximum number of persons for DLG-Feldtage will be limited. Unused exhibitor admissions will be credited to the visitor admissions contingent.
- To ensure adherence to the distancing regulations, personal guidance systems and floor markings will be used in the entrance areas.
- Your admission ticket must be kept with you throughout your entire visit up to and including the point at which you exit the grounds. Proof of your respective visits (scanning your admission ticket) must be provided at specific locations on the grounds (entrances and exits, catering areas) as part of contact tracking.



4 First aid

- If you feel unwell and present symptoms of COVID-19, please contact the medical centre (initially) by telephone:
Phone: +49-69-2 47 88 – 229.
- The medical centre is located next to the exhibition management office at the eastern entrance.
- In urgent cases, call the familiar emergency number directly: 112



5 Traffic routes, communal areas, presentation areas

- The exhibition grounds offer very wide paths (6 to 10 m); adhering to the minimum distances is therefore no problem.
- In forums and conference facilities, a spacious layout will be implemented to give consideration to the regulations concerning the minimum distance between participants.

Further information and conditions for exhibitors and their service partners

Due to the COVID-19 pandemic, you are obliged to observe the following points as a DLG-Feldtage 2021 exhibitor.

Depending on the respective situation, the health authority is entitled to issue further orders, adjust orders that have already been issued or rescind them in their entirety.

Monitoring the conditions within the exhibition stand and intervening immediately in the event of violations are the responsibility of the exhibitor.

The DLG exhibition management reserves the right to restrict or prohibit the operation of individual exhibition stands at any time in the event of contraventions.



6 Stand construction and stand design

During the event, a distance of at least 1.50 m must be adhered to between persons. The exhibitor is personally responsible for ensuring that the required minimum distance and the applicable hygiene and behavioural measures are implemented and adhered to on its stand area.

The following regulations for stand construction have accordingly been established; as the exhibitor, you must take these into consideration in your planning and ensure them during your trade fair presentation:

- The trade fair stand must be designed in such a way that sufficient air exchange is ensured throughout the trade fair, particularly in meeting and other communal rooms and in covered stand constructions (passive/active ventilation). The marquee flaps or doors should be open wherever possible.
- Internal stand traffic areas and stairs (platforms, second stories, etc.) must be designed so that visitors and personnel can adhere to the minimum distance by means of constructive or strict organisational measures. This also concerns e.g. distances between exhibits.
- Plenty of space must be provided for spectators in the respective stand area for product presentations and show/action areas. An adequately dimensioned spectator area should ensure that the traffic routes are kept clear.
- Meeting and communal rooms for personnel must be dimensioned so generously and equipped with seating such that the minimum distance can be adhered to.
- Interaction points (counters, etc.) must be positioned so that sufficient space is available on the stand for visitors. If the minimum distance between two persons can understandably not be adhered to at interaction points, suitable constructive measures must be implemented (spit guard).
- Contact areas should consist of smooth, easily cleaned surfaces.
- Sufficient disinfectant must be provided at the stand for the exhibitors' employees and service partners.
- Additionally offering visitors the option of disinfecting their hands, e.g. by providing disinfectant dispensers, is also urgently recommended (bookable online in the exhibitor service portal).





7 Stand organisation

- We recommend controlled access to the stand to ensure that the minimum distance of 1.50 m can also be adhered to in your stand area at all times. General walking areas may not be used as waiting areas.
- To support visitor guidance in the stand area, markings can be used to indicate the walking direction.
- Active appointment management and controlled visitor guidance (e.g. by means of regulatory personnel employed specifically for this purpose and route markings) can prove expedient for adhering to the minimum distance.
- Conducting shows or actions aimed at generating a large audience which cause visitors to congregate in a relatively small area is impermissible in marquees. Suitable measures must be implemented outside of marquees, e.g. limited number of people in soil pits. The obligatory wearing of masks must always be pointed out.
- Products may continue to be presented in the context of demonstrations subject to adherence to the applicable distancing and hygiene regulations.
- Highly-frequented areas and frequently used contact areas must be disinfected several times per day; the stand must be professionally cleaned at least once per day.
- We recommend offering mouth and nose protection and hand disinfection for visitors to the stand.
- Evening events at this year's DLG-Feldtage are possible following registration with DLG and subject to adherence to the currently applicable hygiene regulations.
- The provision of brochures and information material as well as the issue of give-aways must be checked as regards conformity with the hygiene requirements and must be foregone in case of doubt.




8 Catering and hospitality in stand areas

- The latest version of the German ordinance for protection against new infections with the coronavirus SARS-CoV-2 ([Coronaschutzverordnung – CoronaSchVO](#) ) applies to catering and tasting at the stand. Section 14 Catering particularly applies in this regard.
- We recommend that foodstuffs only be issued in packaged form; sugar, salt, pepper and sauces, etc. must also be packaged in portions.
- If you are planning a catering area with unpackaged foodstuffs, we urgently recommend engaging a professional caterer. The caterer is obliged to adhere to all hygiene regulations.
- Self-service and buffet facilities are prohibited due to the applicable hygiene regulations.
- Issue of crockery and cutlery: please use either packaged disposable cutlery (preferred) or reusable cutlery cleaned in a dishwasher.
- Washbasins must be equipped with soap dispensers and disinfectant dispensers, and may not be used for washing cutlery, crockery or kitchen/stand cleaning utensils. A notice stating: 'Not for crockery or cutlery!' must be affixed in a clearly visible position above all washbasins.

- Please also note point 5.10 'Food monitoring' in the [technical guidelines of the conditions of participation](#) .



9 Contact tracking

To enable specific contact tracking in suspected cases (category 1 pursuant to the specifications of the Robert Koch Institute ) , the following measures will be implemented:

- Throughout the entire event period, visitors and exhibitors (as well as their service providers) will initially be recorded at the entrances to the grounds.
- Prior registration is obligatory.
- Exhibitors and their commissioned service providers are additionally obliged to separately record their employees collectively each day (including during assembly and dismantling).
- In seated catering areas, contact data will be recorded throughout the entire trade fair period by the catering operator.
- In all cases, the contact data to be recorded include the surname, first name, the full address, telephone number, the date and the contact period (beginning/end).
- The organiser is obliged to retain the contact data for a period of four weeks commencing on the first day following the event.
- If necessary, the public health department will be provided with the recorded contact data for evaluation and processing by the organiser/venue operator or by a company commissioned to do this.
- Further details concerning the procedure and data protection will be made available separately.



10 Assembly and dismantling

The latest version of the general regulations of the German ordinance for protection against new infections with the coronavirus SARS-CoV-2 (Coronaschutzverordnung – CoronaSchVO [↗](#)) passed by the state of NRW also applies throughout the assembly and dismantling phase as a supplement to the technical guidelines.

Specifically, the following points must be observed:

- If possible, a minimum distance of 1.5 metres between the persons must be adhered to during all work. If this is not possible in exceptional cases, technical measures (spit guard) or mouth and nose protection must be used.
- Form small, fixed teams during the activity as well as during travel to and from the venue in vehicles and during breaks.
- Please instruct your employees to avoid unnecessary contact.
- Exhibitors and their commissioned service providers are obliged to separately record their assembly and dismantling employees collectively each day with their surname, first name and mobile phone number.
- All employees must be informed about the SARS-CoV-2 work safety standards [↗](#). It must be ensured that all employees have understood the instructions.
- This particularly applies to the distancing and hygiene regulations, i.e. greeting without handshake, coughing and sneezing into the crook of the arm, regularly washing hands thoroughly.
- Smoking is prohibited in the marquees. If possible, breaks should always be taken in the open air.
- Accommodating employees in single rooms is urgently recommended. Collective accommodation must be avoided; sufficient distance must be ensured there under all circumstances. The applicable hygiene regulations must be displayed in an easily understandable and clearly visible manner.
- Entering the trade fair grounds will be subject to a strict entrance regulation. Details will be announced at a later point in time.

MADE BY



DLG Service GmbH
Eschborner Landstraße 122
60489 Frankfurt am Main · Germany
Tel. +49 69 24788-262 · Fax +49 69 24788-8262
feldtage@DLG.org · www.DLG.org