

14 – 16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



DLG-Feldtage Communications Package

If you want to be a highlight among the exhibition events and are also looking for ways to increase your contact to the visitors, then we have just the right thing for you:

Whether it's the placement of your logo, advertising banners or advertising spots – the DLG-Feldtage Communications Package offers you a broad range of possibilities!

Put together your own individual package from the advertising measures offered. We guarantee you easy processing: You simply provide us with printable data and we'll do the rest!

You can book the offers via the Exhibitor Service Portal. All prices are quoted without the legal value-added tax.

Attention: The packages are subject to limited availability. Don't wait, make your reservation now!

We're looking forward to receiving your suggestions, questions and reservations.

Contact:

Kai-Uwe Busch

Tel. +49 69 24788-483

k.busch@dlg.org

Registration deadline:

31 March 2022

MADE BY



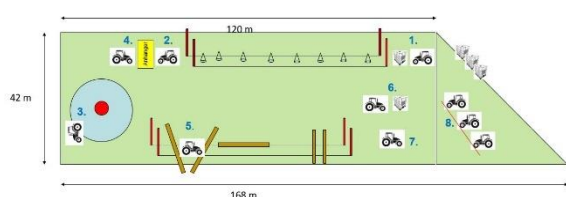
14–16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



NEW! IBC container promotion

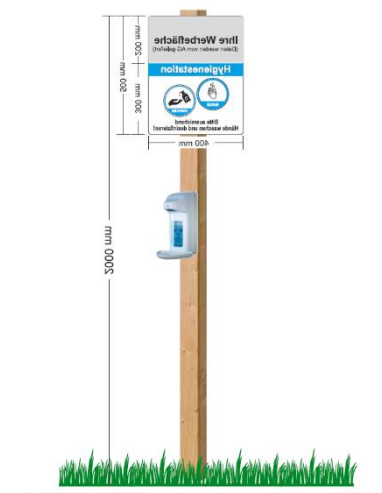


Water-filled IBC containers (1,000 litres) on a pallet are used on the DLG course for loaders. The IBCs are a particularly attractive, attention-grabbing advertising space, since they alternately take centre stage as moving elements.

Limitation: Exclusively for 3 exhibitors (course participants and loader manufacturers are excluded). Three fully wrapped IBC containers per exhibitor.

EUR 1,900

NEW! Disinfectant stand advertising



Safety first! Whether at the entrance, in the catering area or in the forum, we will be making sure that hands can be disinfected. Your company logo will be displayed on the information boards of the disinfectant stands.

Limitation: 2 exhibitors from different product groups on the information boards of the disinfectant stands

EUR 4,500

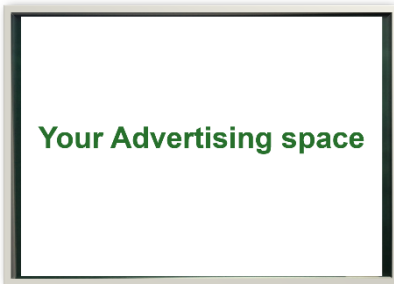
14–16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



NEW! Advertising at restroom facilities



You'll stand out here! Picture frames with your advertising will be hung in the toilet vans at four locations.

Dimensions: W 405 mm x H 282 mm

Limitation: 2 exhibitors, approx. 16 picture frames per exhibitor

EUR 1,900

NEW! Advertising cotton bags



Cotton bags with your logo will be exclusively laid out at the info points in the entrance tents of the DLG-Feldtage.

Limitation: 2 exhibitors from different product groups, each exhibitor logo on one side together with the DLG-Feldtage logo

3,000 pieces EUR 4,500

Advertising on visitor tram



The tram follows a defined circuit over the grounds and your advertising message is always along on board!

Limitation: 1 exhibitor exclusively on one tram (advertising signs on the roof), max. of two trams

EUR 7,900

14–16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



Car park signs advertising



Customers will see your logo on the 100 or so car park signs on their approach.

Limitation: 2 exhibitors from different product groups with their logo and stand number

EUR 4,900

Advertising in the entrance area



Two advertising banners, one at each entrance, offer an ideal opportunity for you to welcome visitors.

Dimensions: 3.50 m w x 1.76 m h

Limitation: 6 exhibitors

EUR 2,500

Advertising on LED screen



Present yourself on the transmission screen with an exclusive advertising spot before and after the machine demonstrations on the DLG tracks.

Format transmission screen: 16:9

Dimension: 350 x 200 cm

Limitation: 2 exhibitors, clip max. 90 seconds

EUR 2,700

14–16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



Advertising on guideposts



Widescale contact with visitors guaranteed! With the ten or so guideposts displaying your logo and stand number, which are located throughout the Field Days site.

Limitation: 2 exhibitors from different product groups

EUR 3,900

Advertising at DLG track

Two banners will be mounted on fencing elements for you and placed in conspicuous positions round the perimeters of the four DLG tracks.



The DLG tracks:

1. Technology for mechanical weed control by means of hoeing and harrowing
2. Practical comparison of crop protection sprayers
3. Practical comparison of mineral fertiliser spreaders and practical comparison of N sensor technology
4. Technology for lifting, loading and filling on the field

Dimensions: 2.14 m w x 0.775 m h

Limitation: 3 exhibitors at each track

EUR 1,900

14–16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



Advertising on the DLG Tent Hall



Draw attention to yourself already on the outside of the Tent Hall – your customers will then find you at once!
Exclusively for exhibitors inside the Tent Hall.

Dimensions: 3.50 m w x 1.76 m h

Limitation: 3 exhibitors inside the Tent Hall – 2 banners each

EUR 2,500

Advertising outside the Forum



Your large advertising banner will be located directly next to the Forum.

Dimensions: 3.50 m w x 1.76 m h

Limitation: 3 exhibitors, each 1 banner

EUR 1,700

Please note that only a limited number of advertising measures is available. They will be allocated on a first-come-first-served basis. All prices plus VAT at the statutory rate.

As at February 2022, subject to alterations.



DLG Service GmbH
Eschborner Landstraße 122
60489 Frankfurt am Main, Germany