



DLG Feldtage[®]

Meet the crop professionals

14 – 16 June 2022

Experimental farm Kirschgartshausen
Mannheim, Germany

www.dlg-feldtage.de



Supported
by



Baden-Württemberg

MINISTRY OF FOOD, RURAL AFFAIRS AND
CONSUMER PROTECTION



VEREINIGTE HAGEL



MADE BY



EXPERIENCE CROP PRODUCTION LIVE

Every two years, DLG-Feldtage is the place where crop production industry experts from Germany and neighbouring countries meet up. The location set for 2022 is the Kirschgartshausen experimental farm near Mannheim. The organiser is the German Agricultural Society (DLG) with the friendly support of co-organisers and expert partners.

Guiding Theme 2022

MY CROP PRODUCTION. MY FUTURE.

The debates and strategies concerning the future of crop production are widely divergent. The site requirements for crop production are even more diverse. In view of the individual combination of soil characteristics, climate, crops and varieties, the farmer on the ground decides how crop production can be implemented successfully on his or her own fields.

This requires strong partners to offer support in the event of site adaptations and in the selection of suitable farm inputs and innovative methods. As an exhibitor, demonstrate your solutions for successful crop production.

FIVE GOOD REASONS FOR TAKING PART

1

23,000 PERSONAL CONTACTS

Customers, suppliers and partners as well as potential new customers

2

OUTSTANDING EXHIBITION OPPORTUNITIES

Exhibition area covering 45 ha with trial field, stands on grass, tent hall and machine demonstrations

3

ENTIRE SCOPE OF CROP PRODUCTION

Innovations and trends from start-up companies to market leaders

4

EXTENSIVE KNOWLEDGE TRANSFER

In-depth exhibition and technical programme as well as the latest theme Specials

5

BROAD MEDIA RESPONSE

Comprehensive media reporting across all channels

EXHIBITION PROFILE

- PLANT BREEDING
- CROP NUTRITION
- PLANT PROTECTION
- CROP PRODUCTION
- AGRICULTURE AND ENVIRONMENT
- MANAGEMENT AND CONSULTANCY
- ELECTRONICS AND MECHANICS
- MACHINERY AND EQUIPMENT
- FORUMS
- DLG SPECIALS

EXHIBITION AREAS – THE CHOICE IS YOURS!



TRIAL FIELD

- Practice-oriented field tests for varieties, farm inputs and services
- At least 35% of the stand space are with trial plots
- The remaining space is freely definable, e.g. with a tent, on grass or as activity areas
- Stand size from 400 m² (20 x 20 m)

STANDS ON GRASS

- You can position your products and a tent on the stand surfaces on grass
- Minimum stand size: 12 m²

TENT HALL

- Basic conditions comparable to those of a trade fair hall
- Recommended for prebuilt stands
- Minimum stand size: 9 m²

MACHINE DEMONSTRATIONS

- Exclusively for agricultural machinery companies
- Machines in practice for selected applications
- Invitation to tender and registration separately from October 2021

DLG SPECIALS – FOCUS ON THEMES

DLG SPECIAL ORGANIC FARMING



DLG SPECIAL FIELD GROWN VEGETABLES



Input your
know-how, too;
talk to us:
feldtage@dlg.org

FACTS & FIGURES 2018



410 exhibitors
from **20** countries



20,000 visitors
from **16** countries,
60% decision-makers

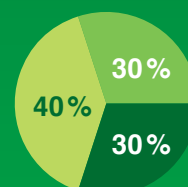


92% of exhibitors
rate DLG-Feldtage positively
on the whole



82% of visitors
rate DLG-Feldtage positively
on the whole

GERMANY'S CROP PRODUCTION PROFESSIONALS WERE THERE!



In 2018 the visitors represented over 6 million hectares of German farm area!

- < 100 ha Farmland (30%)
- 101 – 500 ha Farmland (40%)
- > 500 ha Farmland (30%)

Further results are available at www.dlg-feldtage.de/facts

PRICES 2022

Booking fee € 370

Co-exhibitor fee € 295

BASIC media package € 400

Trial field

per 400 m² block € 2,830

Outdoor area

stand on grass (m²) € 87

Tent hall

Row stand (m²) € 120

Corner stand (m²) € 134

Head stand (m²) € 139

Peninsula stand (m²) € 143

Machine demonstrations

per machine/tractor € 1,950

per field sprayer € 2,570

Communication areas

small (25 m²) € 2,175

medium (50 m²) € 4,350

large (100 m²) € 8,700

special (200 m²) € 13,050
(obligatory for trailers)




**ALL IMPORTANT
INFORMATION IS
AVAILABLE HERE!**

- Current dates
- Downloads: logo, banners, flyers, etc.
- Communication package offer
- Travelling to the Kirschgartshausen experimental farm
- Accommodations
- Exhibitor Service Portal



EXHIBITOR SERVICE PORTAL

Book and manage your trade fair presentation quickly and conveniently with our **Exhibitor Service Portal** 

YOUR CONTACT PERSONS

Our exhibition team is there for you with advice and support from registration to stand dismantling.

EXHIBITOR SUPPORT, STAND HIRING

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