



# DLG Feldtage<sup>®</sup>

Meet the crop professionals

**14 – 16 June 2022**

Experimental farm Kirschgartshausen  
Mannheim, Germany



## INVITATION SERVICE AND TICKETS

With a direct approach and personal invitation, you can reach the right customers for your stand.

Invite your existing customers, new customers and partners to DLG-Feldtage 2022 and use vouchers as effective and inexpensive advertising to draw attention to your stand.

### E-VOUCHER

Send the individual e-vouchers to your customers by e-mail or use them for your digital marketing campaigns.



- Valid for one day between 14 – 16 June 2022
- Prices : 16 EUR  
15 EUR (from 100 used tickets)  
14 EUR (from 500 used tickets)
- The vouchers will be available to you immediately after ordering in the Ticket Service Center and you can send them to your guests directly via the portal, by e-mail
- Your company name and stand number is already printed on the e-ticket

### PAPER VOUCHER

Send the paper vouchers by post or hand them over personally to your customers. The paper vouchers have to be redeemed online before the trade fair.



- Valid for one day between 14 – 16 June 2022
- Prices: 18 EUR  
17 EUR (from 100 used tickets)  
16 EUR (from 500 used tickets)
- There is a processing and shipping time for your order of approx. 6 – 14 days
- Available until 31 May 2022

# HOW IT WORKS

- Order the desired number of vouchers in the Ticket Service Center, where you can also directly invite your visitors and manage contingents.
- You can access the Ticket Service Center via the Exhibitor Service Portal (ESP), via Service orders → Entry Tickets, Promotions & Lead Tracking → Inviting Visitors.
- Via “Order vouchers” you can order both e- and paper vouchers.
- The e-vouchers will be added directly to your account and via “Invite visitors” you have the option to download an Excel file with links and associated 14-digit registration codes or to invite your guests directly through the portal, with an email customized by you.
- The paper vouchers will be sent to you by mail within 6–14 days.
- Paper as well as e-vouchers must be registered online before entering the DLG-Feldtage. After successful online registration, your guests will receive their e-tickets by e-mail as PDF or mobile tickets for smartphones.
- **After the fair you will be charged only the vouchers used on-site.**



# YOUR ADVANTAGES DUE TO ONLINE REGISTRATION

- Due to online registration, the visitor data is directly available to you in the Ticket Service Center. You know immediately who has redeemed your vouchers. You can access the Ticket Service Center via the Exhibitor Service Portal.
- During and after the trade fair you will also see in the Ticket Service Center who has used your vouchers on-site.
- You can use the visitor data for the direct approach of your customers before, during and after the trade fair, thus following the success of your marketing campaigns.

MADE BY



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**ORDER THROUGH THE ESP**  
<https://portalfeldtage.dlg.org>

**ANY QUESTIONS**  
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