

**14 – 16 June 2022**

Experimental farm Kirschgartshausen  
Mannheim, Germany

[www.dlg-feldtage.de](http://www.dlg-feldtage.de)



## DLG-Feldtage Communications Package

If you want to be a highlight among the exhibition events and are also looking for ways to increase your contact to the visitors, then we have just the right thing for you:

Whether it's the placement of your logo, advertising banners or advertising spots – the DLG-Feldtage Communications Package offers you a broad range of possibilities!

Put together your own individual package from the advertising measures offered. We guarantee you easy processing: You simply provide us with printable data and we'll do the rest!

You can book the offers via the Exhibitor Service Portal. All prices are quoted without the legal value-added tax.

**Attention: The packages are subject to limited availability. Don't wait, make your reservation now!**

We're looking forward to receiving your suggestions, questions and reservations.

**Contact:**

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**Registration deadline:**

**31 March 2022**

MADE BY



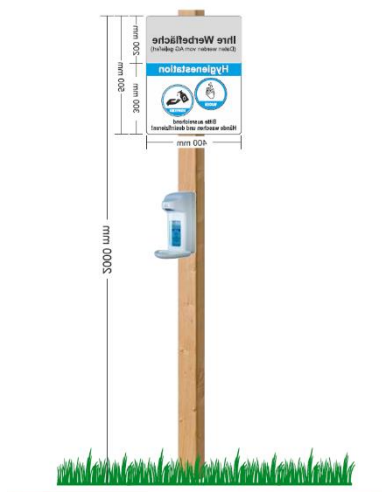
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## NEW! Disinfectant stand advertising

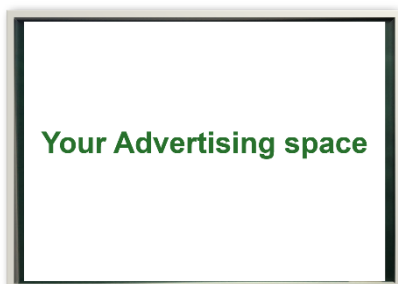


Safety first! Whether at the entrance, in the catering area or in the forum, we will be making sure that hands can be disinfected. Your company logo will be displayed on the information boards of the disinfectant stands.

Limitation: 2 exhibitors from different product groups on the information boards of the disinfectant stands

**EUR 4,500**

## NEW! Advertising at restroom facilities



You'll stand out here! Picture frames with your advertising will be hung in the toilet vans at four locations.

Dimensions: W 405 mm x H 282 mm

Limitation: 2 exhibitors, approx. 16 picture frames per exhibitor

**EUR 1,900**

## NEW! Advertising cotton bags



Cotton bags with your logo will be exclusively laid out at the info points in the entrance tents of the DLG-Feldtage.

Limitation: 2 exhibitors from different product groups, each exhibitor logo on one side together with the DLG-Feldtage logo

**3,000 pieces      EUR 4,500**

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### Advertising on visitor tram



The tram follows a defined circuit over the grounds and your advertising message is always along on board!

Limitation: 1 exhibitor exclusively on one tram (advertising signs on the roof), max. of two trams

**EUR 7,900**

### Car park signs advertising



Customers will see your logo on the 100 or so car park signs on their approach.

Limitation: 2 exhibitors from different product groups with their logo and stand number

**EUR 4,900**

### Advertising in the entrance area



Two advertising banners, one at each entrance, offer an ideal opportunity for you to welcome visitors.

Dimensions: 3.50 m w x 1.76 m h

Limitation: 6 exhibitors

**EUR 2,500**

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### Advertising on LED screen



Present yourself on the transmission screen with an exclusive advertising spot before and after the machine demonstrations on the DLG tracks.

Format transmission screen: 16:9  
Dimension: 350 x 200 cm

Limitation: 2 exhibitors, clip max. 90 seconds

**EUR 2,700**

### Advertising on guideposts



Widescale contact with visitors guaranteed! With the ten or so guideposts displaying your logo and stand number, which are located throughout the Field Days site.

Limitation: 2 exhibitors from different product groups

**EUR 3,900**

### Advertising at DLG track

Two banners will be mounted on fencing elements for you and placed in conspicuous positions round the perimeters of the four DLG tracks.



The four DLG tracks:

1. Technology for mechanical weed control by means of hoeing and harrowing
2. Practical comparison of crop protection sprayers
3. Practical comparison of mineral fertiliser spreaders and practical comparison of N sensor technology
4. Technology for lifting, loading and filling on the field

Dimensions: 2.14 m w x 0.775 m h

Limitation: 3 exhibitors at each track

**EUR 1,900**

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### Advertising on the DLG Tent Hall



Draw attention to yourself already on the outside of the Tent Hall – your customers will then find you at once! Exclusively for exhibitors inside the Tent Hall.

Dimensions: 3.50 m w x 1.76 m h

Limitation: 3 exhibitors inside the Tent Hall – 2 banners each

**EUR 2,500**

### Advertising outside the Forum



Your large advertising banner will be located directly next to the Forum.

Dimensions: 3.50 m w x 1.76 m h

Limitation: 3 exhibitors, each 1 banner

**EUR 1,700**

Please note that only a limited number of advertising measures is available. They will be allocated on a first-come-first-served basis. All prices plus VAT at the statutory rate.

As at September 2021, subject to alterations.

