

Declaration of consent

I agree that the personal data collected during the registration of an e-ticket or access link by DLG Service GmbH will be transferred to DLG e.V. and its affiliated companies/organisations (see DLG Group*) for the purpose of advertising own services and products by post/e-mail and that they will be processed there.

If I have received a voucher code from an exhibitor, I also agree that my data will be forwarded to this exhibitor, and processed there, for the purpose of invoicing between the exhibitor and DLG Service GmbH and for the purpose of advertising own services and products by post/e-mail. I additionally agree that the aforementioned data will be stored in an encrypted barcode on my ticket and transferred to and processed by those exhibitors which I permit to scan the barcode on my ticket for the purpose of marketing and advertising for their own services and products (so-called lead tracking).

I also agree that the personal data collected by the exhibitors during this lead tracking will be transferred to DLG Service GmbH and its affiliated companies/organisations (see DLG Group*) for the purpose of advertising own services and products and that they will be processed there. This also includes data that I give to the respective exhibitor when I visit his exhibition stand.

Should I have set up an account with Mixie Digital S.L. to improve/facilitate communication with exhibitors, I further consent to the transmission and processing of my personal data left with exhibitors during Mixie Point account creation, the registration process for an e-ticket, as well as all personal data left with exhibitors via the Mixie Point (QR code) in the course of my visit to the trade fair.

This applies for the purpose of marketing and advertising own services and products both for the respective exhibitor and for DLG Service GmbH and its affiliated companies/organizations (see DLG Group*).

I am aware that I can revoke this consent at any time with effect for the future. I can send this revocation informally by post or e-mail, without stating reasons, to DLG Service GmbH, Eschborner Landstraße 122, 60489 Frankfurt am Main, Germany, datenschutz@dlg.org.

***DLG Group:**

DLG Service GmbH
DLG International GmbH
DLG AgroFood Sp. zo.o.
DLG Beijing AgroTechService
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DLG Fuarçılık Ltd. Co.
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agra Veranstaltungen GmbH
DLG Bulgaria Ltd.
DLG Ukraine Lc.
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DLG Agriculture Ltd.

We expressly point out that some of the DLG Group companies are located outside of the EU and EEA, in so-called third countries. In third countries and in particular in the People's Republic of China or the Russian Federation, there is no level of data protection comparable to the requirements of the GDPR. It is possible for government agencies from third countries

to legally access personal data stored on servers in third countries without us or you knowing about it. It is unlikely that it will be possible to effectively enforce your rights as a data subject in third countries. If you consent to the aforementioned use of your registration data, you are declaring your consent to possible data transfer to third countries.